



D. M. [Signature] 8/24/93
T & D. [Signature] 8/24/93
S. R. M. [Signature] 8/24/93
S. A. M. [Signature] 8/24/93

CC: ANN

SENT VIA FAX

LORI E. MacWILLIAMS
Chain Accounts Manager

12323 Plaza Drive
Parma, OH 44130
216/676-0067
216/676-1878 (Fax)

August 24, 1993
LEM-287-93

To All Divisions W/Truckstops of America

Re: Truckstops of America
CID #1370-00-00
Retail Price Reduction

Division Managers:

Please be advised that Gary Slaby, Purchasing Manager, has communicated that Truckstops of America stations will reduce retails on a store by store basis throughout this week based on activity by their competition.

Please ensure Rollback P.O.S. is placed by our sales representatives and/or promotional specialists as needed. P.O.S. may be left with station manager for future placement in stores that may have not reduced retails at the time of the sales representatives call.

Thank you in advance for your on-going assistance with this chain.

Cordially,

Lori E. MacWilliams

LEM/ccs
M-2

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